

IN WITNESS WHEREOF, I have hereunto set my hand this seventh day of February, in the year of our Lord two thousand one, and of the Independence of the United States of America the two hundred and twenty-fifth.

GEORGE W. BUSH

Proclamation 7407 of February 7, 2001

National Burn Awareness Week, 2001

*By the President of the United States of America
A Proclamation*

Burn injuries are a serious problem in the United States. Each year, over 3,000 people die and 16,000 are injured by fires that start in the home. These fires cost the Nation over \$18 billion. Tragically, children, the elderly, and persons with disabilities are those most likely to become victims of serious burns. Children are particularly vulnerable. Each year, about 800 children under the age of 15 die of fire-related causes and about 500 of these deaths are to children under the age of 5 years. In fact, children under age 5 have a death rate from fire more than twice the national average.

All Americans can make their homes safer by making sure they have a working smoke alarm. About 90 percent of U.S. households have smoke alarms. However, a recent survey found that smoke alarms in 20 percent of those households—about 16 million—were not working, mostly because the battery was dead or missing. Those families who have not yet done so should place a smoke alarm inside each sleeping room and on each level of a multi-story home and make sure the alarms are tested monthly and the batteries are replaced when necessary.

We should also learn what to do in the event of fire, including the “stop, drop, and roll” maneuver that can help prevent serious burn injuries. Those families that have not yet done so should make plans for escaping a house fire—and every American family should review and practice the plan regularly.

The U.S. Consumer Product Safety Commission (CPSC) helps to keep children and families safe from products that pose fire dangers. CPSC activities have contributed to a decline in fires and fire deaths over the past several years. For example, CPSC’s standard for child-resistant lighters has helped reduce fire deaths from children playing with lighters by 43 percent since 1994.

NOW, THEREFORE, I, GEORGE W. BUSH, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States of America, do hereby proclaim February 4 through February 10, 2001, as National Burn Awareness Week. I call upon all Americans to observe this week by participating in appropriate ceremonies and activities and by learning how to prevent burn injuries, especially to children.

IN WITNESS WHEREOF, I have hereunto set my hand this seventh day of February, in the year of our Lord two thousand one, and of the Inde-

pendence of the United States of America the two hundred and twenty-fifth.

GEORGE W. BUSH

Proclamation 7408 of February 26, 2001

American Red Cross Month, 2001

By the President of the United States of America

A Proclamation

The American Red Cross was founded in 1881 by Clara Barton, a woman selflessly devoted to the needs of humanity. Many of the Red Cross's guiding principles—compassion, courage, character, and civic duty—are timeless ideals shared by the people of the United States.

Chartered and authorized by the Congress to act in times of need, the American Red Cross serves our Nation and the world, providing compassionate assistance to people afflicted by personal, local, national, or international disasters. Every day, millions of Red Cross volunteers and employees follow in Clara Barton's footsteps by providing essential services to people in their communities.

For more than 120 years, Americans have relied on the expertise of the American Red Cross in disaster relief. Last year, the Red Cross helped people during devastating wildfires in New Mexico and Montana and in communities hit by massive ice storms in Nebraska, Arkansas, and across the Midwest. Volunteers respond to an estimated 63,000 disasters each year and help millions of people during trying times of loss. The American Red Cross also saves lives long before tragedy strikes by helping individuals and entire communities learn to prepare for disasters.

The educational information distributed by the American Red Cross helps people feel safe at home, at work, at school, and at play. Last year, the Red Cross trained nearly 12 million people in lifesaving CPR and first aid, in the use of automated external defibrillators (AEDS), on HIV/AIDS education, and in lifeguarding and water safety. Many people also know about the Red Cross because of the organization's blood collection drives. In 2000, more than 6.3 million units of blood were collected from 4 million generous blood donors.

Under its charter, the American Red Cross is entrusted to deliver emergency messages and provide vital services for military members and their families. Staff members deploy with our Armed Forces to provide emergency communications and a caring presence to service men and women separated from their families. Almost 40,000 Red Cross volunteers work at more than 100 military sites here and around the world.

Through the years, the American Red Cross has reached out to people worldwide, preventing and relieving the most desperate cases of human suffering caused by crises abroad. For families in need right now—in more than 50 developing nations—the American Red Cross is helping to establish sanitary and healthy living conditions by creating reliable sources of food and water. The organization's international services save the lives of people threatened by calamities such as